



INVITATION LETTER

Dear **Orhan Ardahanlı**

Emirates International Poster Festival (EIPF) is a unique creative platform in the MENA region developed to showcase and celebrate contemporary poster design from around the world. This is an initiative of the Cultural and Scientific Association (NADWA) in Dubai to expand creative expression and to promote graphic design practice and creative thinking in the MENA region.

Posters provide an invaluable form of visual communication for sharing information, human thoughts, response to local and global issues, promoting products or services.

In this 3rd edition, EIPF will select more than 100 designers to introduce poster images that reflect the theme of Expo 2020 Dubai "Connecting Minds. Creating the Future" in celebration of human brilliance and achievement.

We look forward to the original interpretations and contributions from participating designers.

HE Bilal Rabai Al Bodour
Chairman of NADWA and the EIPF
Dubai, 25 July 2021