

## **Prof. CEM İŞIK**

### **Personal Information**

**Web:** <https://avesis.atauni.edu.tr/isikc>

### **Education Information**

Doctorate, Ataturk University, Sosyal Bilimler Enstitüsü, İktisat Teorisi, Turkey 2007 - 2012

Postgraduate, University of Saint Thomas, Business Administration, Management Information Systems, United States Of America 2000 - 2002

Undergraduate, Dokuz Eylul University, İibf, İktisat, Turkey 1994 - 1998

### **Foreign Languages**

English, B2 Upper Intermediate

### **Dissertations**

Doctorate, Bilgi ekonomilerinde rekabet üstünlüğü oluşturulmasına etki eden AR-GE, inovasyon, patent ve bilgi teknolojilerinin ekonomik analizi: Türkiye ekonomisi üzerine bir uygulama, Atatürk Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat Teorisi, 2012

### **Research Areas**

Social Sciences and Humanities, Economics

### **Academic and Administrative Experience**

Atatürk Üniversitesi, Turizm Fakültesi, 2016 - Continues

### **Published journal articles indexed by SCI, SSCI, and AHCI**

- I. **Promoting green taxation and sustainable energy transition for low-carbon development**  
Jabeen G., Wang D., Pinzón S., İŞIK C., Ahmad M., Rehman A., Anser M. K.  
Geoscience Frontiers, vol.16, no.1, 2025 (SCI-Expanded)
- II. **The impact of business models and state regulations on the accommodation sector: theory and empirical evidence from the recent pandemic**  
Dogru (Dr. True) T., Mody M. A., Hanks L., Suess C., İŞIK C., Sozen E.  
International Journal of Contemporary Hospitality Management, vol.36, no.6, pp.1713-1743, 2024 (SSCI)
- III. **Employee turnover dynamics in the hospitality industry vs. the overall economy**  
Dogru T., McGinley S., Sharma A., İŞIK C., Hanks L.  
Tourism Management, vol.99, 2023 (SSCI)

- IV. Exploring the neglected voices of children in sustainable tourism development: A comparative study in six European tourist destinations  
 Koščak M., Knežević M., Binder D., Pelaez-Verdet A., IŞIK C., Mićić V., Borisavljević K., Šegota T.  
*Journal of Sustainable Tourism*, vol.31, no.2, pp.561-580, 2023 (SSCI)
- V. Solo female travel risks, anxiety and travel intentions: examining the moderating role of online psychological-social support  
 KARAGÖZ D., IŞIK C., Dogru T., Zhang L.  
*Current Issues in Tourism*, vol.24, no.11, pp.1595-1612, 2021 (SSCI)
- VI. Testing the efficacy of the economic policy uncertainty index on tourism demand in USMCA: Theory and evidence  
 IŞIK C., Sirakaya-Turk E., Ongan S.  
*Tourism Economics*, vol.26, no.8, pp.1344-1357, 2020 (SSCI)
- VII. The balance of trade and exchange rates: Theory and contemporary evidence from tourism  
 Dogru T., IŞIK C., Sirakaya-Turk E.  
*Tourism Management*, vol.74, pp.12-23, 2019 (SSCI)
- VIII. A nexus of linear and non-linear relationships between tourism demand, renewable energy consumption, and economic growth: Theory and evidence  
 Isik C., Doğru T., Turk E. S.  
*International Journal of Tourism Research*, vol.20, no.1, pp.38-49, 2018 (SSCI)
- IX. Analyzing the causalities between economic growth, financial development, international trade, tourism expenditure and/on the CO<sub>2</sub> emissions in Greece  
 IŞIK C., Kasimati E., Ongan S.  
*ENERGY SOURCES PART B-ECONOMICS PLANNING AND POLICY*, vol.12, no.7, pp.665-673, 2017 (SCI-Expanded)

## Supported Projects

IŞIK C., AKOĞUL E., DENK E., ÇAPAN O., KÜÇÜKALTAN D., GÖNÜL T., Project Supported by Higher Education Institutions, Turizmde Uygulamalı Eğitim ve Uygulama Otelleri Performans Analizi, 2018 - 2018

## Metrics

Publication: 35  
 Citation (WoS): 4  
 Citation (Scopus): 25  
 H-Index (Scopus): 4

## Awards

Işık C., Bilimsel Teşvik Ödülü (Aralık), Atatürk Üniversitesi, November 2024  
 Işık C., Dünyanın En Etkili Bilim İnsanları "2023 Etki Sıralaması" Tebrik Belgesi, Anadolu Üniversitesi, October 2024  
 Işık C., Ar-Ge, İnovasyon ve Girişimcilik Ödülü, Anadolu Üniversitesi, October 2024  
 Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2024  
 Işık C., Honorary Guest Appreciation in Sustainability, International Climbing And Mountaineering Federation (Uiaa) & Wcu, October 2024  
 Işık C., Dünyanın En Etkili Bilim İnsanları "Kariyer Boyu Etki Sıralaması" Tebrik Belgesi, Anadolu Üniversitesi, October 2024  
 Işık C., Standford University / career-long - The World's Top 2% of Scientists / 2024, Standford University , September 2024

Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2024, Standford University , September 2024

Işık C., Certificate of Appreciation, Varendra University, August 2024

Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2023, Standford University , November 2023

Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2023

Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2022, Standford University, November 2022

Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, November 2022

Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2021

Işık C., Makale Performans Ödülü / Academic Achievement Award, Anadolu Üniversitesi, November 2020

Işık C., Top Cited Article / WILEY, Wiley, December 2019

IŞIK C., EĞİLMEZ S., YILDIRIM N., YEŞİLYAPRAK C., Bilimsel Teşvik ödülü, Atatürk Üniversitesi Bilimsel Teşvik ödülü, April 2018

IŞIK C., ECE S., Bilimsel Teşvik Ödülü, Atatürk Üniversitesi, April 2016

ÖZBEN M., IŞIK C., YILDIRIM N., BİLİMSEL TEŞVİK ÖDÜLÜ, ATATÜRK ÜNİVERSİTESİ, January 2012

IŞIK C., EĞİLMEZ S., Bilimsel Teşvik Ödülü, Atatürk Üniversitesi, May 2011