

Prof. CEM İŞIK

Personal Information

Web: <https://avesis.atauni.edu.tr/isikc>

Education

Doctorate, Ataturk University, Sosyal Bilimler Enstitüsü, İktisat Teorisi, Turkey 2007 - 2012

Postgraduate, University of Saint Thomas, Business Administration, Management Information Systems, United States Of America 2000 - 2002

Undergraduate, Dokuz Eylul University, İibf, İktisat, Turkey 1994 - 1998

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, Bilgi ekonomilerinde rekabet üstünlüğü oluşturulmasına etki eden AR-GE, inovasyon, patent ve bilgi teknolojilerinin ekonomik analizi: Türkiye ekonomisi üzerine bir uygulama, Atatürk Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat Teorisi, 2012

Research Areas

Social Sciences and Humanities, Economics

Academic and Administrative Experience

Atatürk Üniversitesi, Turizm Fakültesi, 2016 - Continues

Journal articles indexed in SCI, SSCI, and AHCI

- I. **Guiding the path to sustainable tourism development: Investigating the role of tour guides within a social exchange theory paradigm**
ŞENGÖZ A., Dogru (Dr True) T., Mody M., İŞIK C.
TOURISM MANAGEMENT, vol.110, 2025 (SSCI)
- II. **Energy intensity, supply chain digitization, technological progress bias in China's industrial sectors**
İŞIK C., Yan J., Ongan S.
Energy Economics, vol.145, 2025 (SSCI)
- III. **Exploring the commitment to Sustainable Development Goals (SDGs) - the renewable energy and tourism demand nexus**
İŞIK C., Ongan S., Islam H., Segota T.

- TOURISM ECONOMICS, 2025 (SSCI)
- IV. **The Nexus between tourism-energy-environmental degradation: Does financial development matter in GCC countries?**
 Farooq U., Tabash M. I., Saleh Al-Faryan M. A., IŞIK C., Dogru T.
 TOURISM ECONOMICS, vol.30, no.3, pp.680-701, 2024 (SSCI)
- V. **The impact of business models and state regulations on the accommodation sector: theory and empirical evidence from the recent pandemic**
 Dogru (Dr. True) T., Mody M. A., Hanks L., Suess C., IŞIK C., Sozen E.
 International Journal of Contemporary Hospitality Management, vol.36, no.6, pp.1713-1743, 2024 (SSCI)
- VI. **Employee turnover dynamics in the hospitality industry vs. the overall economy**
 Dogru T., McGinley S., Sharma A., IŞIK C., Hanks L.
 Tourism Management, vol.99, 2023 (SSCI)
- VII. **Exploring the neglected voices of children in sustainable tourism development: A comparative study in six European tourist destinations**
 Koščak M., Knežević M., Binder D., Pelaez-Verdet A., IŞIK C., Mićić V., Borisavljević K., Šegota T.
 Journal of Sustainable Tourism, vol.31, no.2, pp.561-580, 2023 (SSCI)
- VIII. **Solo female travel risks, anxiety and travel intentions: examining the moderating role of online psychological-social support**
 KARAGÖZ D., IŞIK C., Dogru T., Zhang L.
 Current Issues in Tourism, vol.24, no.11, pp.1595-1612, 2021 (SSCI)
- IX. **Testing the efficacy of the economic policy uncertainty index on tourism demand in USMCA: Theory and evidence**
 IŞIK C., Sirakaya-Turk E., Ongan S.
 Tourism Economics, vol.26, no.8, pp.1344-1357, 2020 (SSCI)
- X. **The balance of trade and exchange rates: Theory and contemporary evidence from tourism**
 Dogru T., IŞIK C., Sirakaya-Turk E.
 Tourism Management, vol.74, pp.12-23, 2019 (SSCI)
- XI. **A nexus of linear and non-linear relationships between tourism demand, renewable energy consumption, and economic growth: Theory and evidence**
 Isik C., Doğru T., Turk E. S.
 International Journal of Tourism Research, vol.20, no.1, pp.38-49, 2018 (SSCI)
- XII. **Analyzing the causalities between economic growth, financial development, international trade, tourism expenditure and/on the CO₂ emissions in Greece**
 IŞIK C., Kasimati E., Ongan S.
 ENERGY SOURCES PART B-ECONOMICS PLANNING AND POLICY, vol.12, no.7, pp.665-673, 2017 (SCI-Expanded)

Funded Projects

IŞIK C., AKOĞUL E., DENK E., ÇAPAN O., KÜÇÜKALTAN D., GÖNÜL T., Project Supported by Higher Education Institutions, Turizmde Uygulamalı Eğitim ve Uygulama Otelleri Performans Analizi, 2018 - 2018

Metrics

Publication: 44

Citation (WoS): 4

Citation (Scopus): 25

H-Index (Scopus): 4

Awards

- Işık C., Bilimsel Teşvik Ödülü (Aralık), Atatürk Üniversitesi, November 2024
- Işık C., Dünyanın En Etkili Bilim İnsanları "2023 Etki Sıralaması" Tebrik Belgesi, Anadolu Üniversitesi, October 2024
- Işık C., Ar-Ge, İnovasyon ve Girişimcilik Ödülü, Anadolu Üniversitesi, October 2024
- Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2024
- Işık C., Honorary Guest Appreciation in Sustainability, International Climbing And Mountaineering Federation (Uiaa) & Wcu, October 2024
- Işık C., Dünyanın En Etkili Bilim İnsanları "Kariyer Boyu Etki Sıralaması" Tebrik Belgesi, Anadolu Üniversitesi, October 2024
- Işık C., Standford University / career-long - The World's Top 2% of Scientists / 2024, Standford University , September 2024
- Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2024, Standford University , September 2024
- Işık C., Certificate of Appreciation, Varendra University, August 2024
- Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2023, Standford University , November 2023
- Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2023
- Işık C., Standford University / single recent year impact - The World's Top 2% of Scientists / 2022, Standford University, November 2022
- Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, November 2022
- Işık C., Akademik Üstün Başarı Ödülü / Outstanding Achievement Award, Anadolu Üniversitesi, October 2021
- Işık C., Makale Performans Ödülü / Academic Achievement Award, Anadolu Üniversitesi, November 2020
- Işık C., Top Cited Article / WILEY, Wiley, December 2019
- IŞIK C., EĞİLMEZ S., YILDIRIM N., YEŞİLYAPRAK C., Bilimsel Teşvik ödülü, Atatürk Üniversitesi Bilimsel Teşvik ödülü, April 2018
- IŞIK C., ECE S., Bilimsel Teşvik Ödülü, Atatürk Üniversitesi, April 2016
- ÖZBEN M., IŞIK C., YILDIRIM N., BİLİMSEL TEŞVİK ÖDÜLÜ, ATATÜRK ÜNİVERSİTESİ, January 2012
- IŞIK C., EĞİLMEZ S., Bilimsel Teşvik Ödülü, Atatürk Üniversitesi, May 2011